

Sumi Soorian
Development Director
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David Barrett
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Sukhumvit Bangkok

PHUKET
HOTELS
ASSOCIATION

AustChamThailand
Business | Connections | Community

AUSTCHAM BUSINESS BRIEFING ON

PREVIEW *of* PHIST 2019

Wednesday 4th
September 2019
17.00 - 18.00 hrs

Cashmere 2 room
📍 **Avani Sukhumvit Bangkok Hotel**

**PHUKET HOTELS FOR ISLANDS
SUSTAINING TOURISM**
MONDAY, 23 SEPTEMBER 2019

**PHUKET
HOTELS
ASSOCIATION**


PHIST
PHUKET HOTELS FOR ISLANDS
SUSTAINING TOURISM



1907

9,200,000,000

6.9

5.3

700

5

23.9

1



**PHUKET HOTELS FOR ISLANDS
SUSTAINING TOURISM**
MONDAY, 23 SEPTEMBER 2019

**PHUKET
HOTELS
ASSOCIATION**



PHIST
PHUKET HOTELS FOR ISLANDS
SUSTAINING TOURISM



PHIST is Phuket Hotels for Islands Sustaining Tourism

Organised by

PHUKET
HOTELS
ASSOCIATION





PHIST 2018 | The Promise



**Phuket Hotels Association
Plastic Pledge
2018**

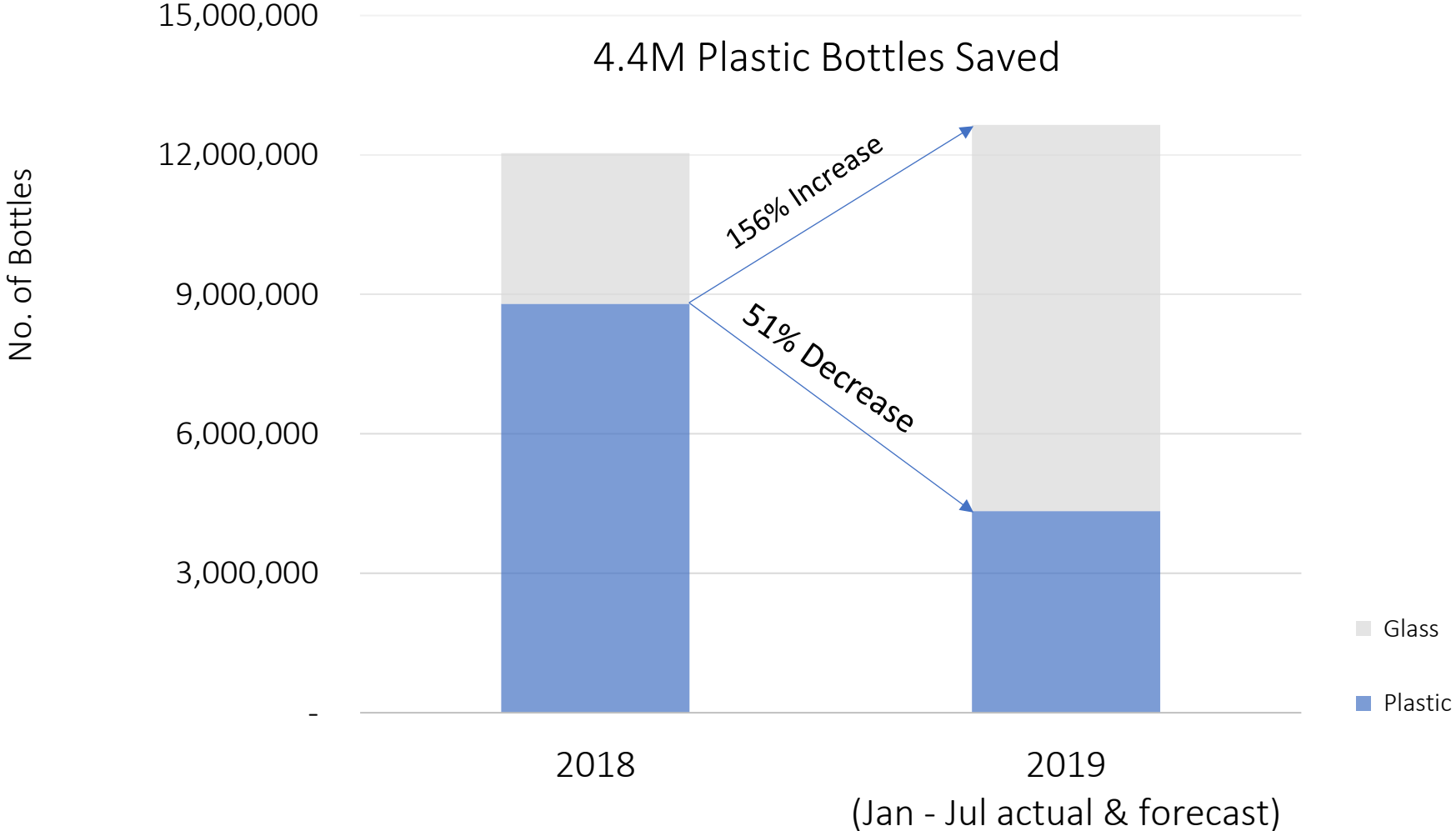
**Remove all single-use plastic
drinking water bottles from
hotel rooms and all single-use
plastic straws**



RESULTS

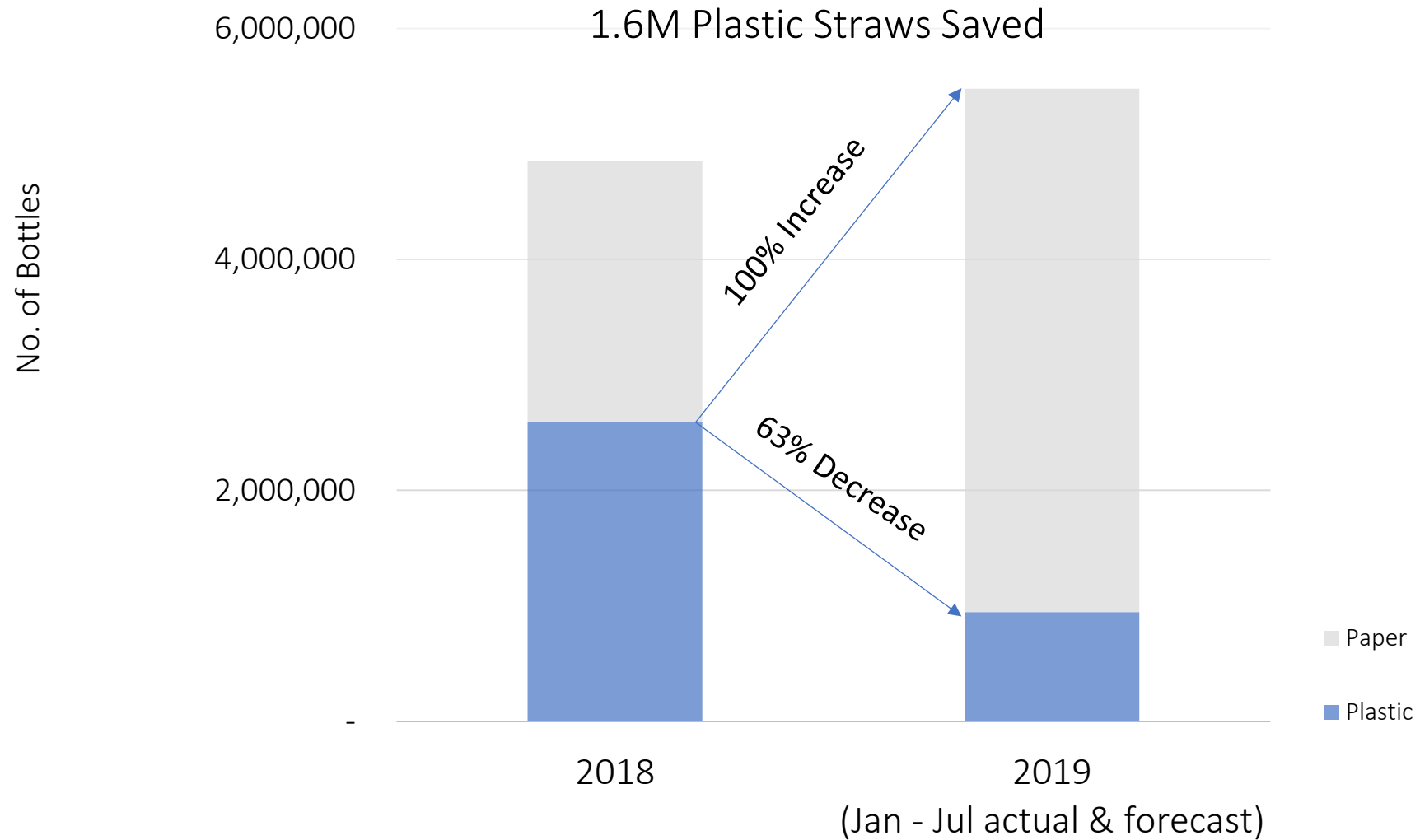


ANNUAL WATER BOTTLE CONSUMPTION



Source : Phuket Hotels Association

ANNUAL STRAW CONSUMPTION






Great Big Green Hotel Guide

- Providing hotels with real life, best examples of green and sustainable alternatives
- Recognising the responsibilities of hotels from a business aspect and raising the bar by sharing stories of how big, medium and little hotels can take steps in the right direction
- Creating a broad collective approach to common hotel sustainable issues and answers
- Phuket Hotels Association's Great Big Green Hotel Guide is only the first step in a long road head...

WARNING

**THIS FILM CONTAINS GRAPHIC CONTENTS
SHOWING THE NECROPSY OF A SPERM WHALE.**

THE CAUSE OF ITS DEATH IS FROM ILLNESS NOT PLASTIC

A man with dark hair and a mustache, wearing a blue and white striped button-down shirt, is speaking from a boat. The background shows a wide river or bay with a city skyline featuring several tall buildings under a cloudy sky. A white railing and part of the boat's structure are visible on the left side of the frame.

So many problems that compound by the day

Green Beat 60 Video Competition



GREEN BEAT 60
VIDEO COMPETITION

LIGHTS! CAMERA! SUSTAINABILITY!

Calling all film-makers with a story about the environment, plastics and conservation. Create a 60 second video on the theme with a tribal beat.

SUBMISSION CLOSING DATE
31 AUGUST 2019

FOR MORE INFORMATION
[HTTPS://PHIST.PHUKETHOTELSASSOCIATION.COM/GREEN-BEAT-60](https://phist.phukethotelsassociation.com/green-beat-60)

PRIZES

WINNER THB 50,000 (US\$ 1,500) Retail & Hospitality Vouchers	1ST RUNNER UP THB 10,000 (US\$ 300) Retail & Hospitality Vouchers	2ND RUNNER UP THB 5,000 (US\$ 150) Retail & Hospitality Vouchers
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* prices are approximate in USD and reward would be in Thai baht

PHIST 2019
PHUKET HOTELS FOR SUSTAINABLE DEVELOPMENT FORUM

PHUKET HOTELS ASSOCIATION

Over 1,000 Delegates

NextGen Audiences

Over 60 Exhibitors

7 Workshops

PHIST

2019

Monday, 23 September 2019
Hilton Phuket Arcadia Resort & Spa
Entire day



PHIST 2019

People. Planet. Phuket.

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