



ASEAN-BAC

AustChamThailand
Business | Connections | Community

JOINT BUSINESS LUNCHEON “THAILAND’S ECONOMIC GOALS AS ASEAN CHAIR”

TUESDAY 19 MARCH 2019

NOVOTEL BANGKOK SUKHUMVIT 20

SPECIAL GUEST SPEAKER
MR. ARIN JIRA
CHAIRMAN OF ASEAN-BAC THAILAND

JOINT CHAMBERS:





Thailand's Economic Goals as ASEAN Chair

Tuesday 19th March, 2019

By

Arin Jira

ASEAN-BAC Chair 2019

ASEAN Business Advisory Council: ASEAN-BAC

The ASEAN Business Advisory Council (ASEAN-BAC) was established by the ASEAN Heads of State and Government at the 7th ASEAN Summit in November 2001 in Bandar Seri Begawan, Brunei Darussalam.

Mission:

- To promote public-private sector partnership in achieving smooth integration for the creation of an AEC.
- To provide private sector feedback on the implementation of ASEAN economic cooperation and identify priority areas for the consideration of ASEAN Leaders.

Activities:

- To review/identify issues to facilitate and promote economic cooperation and integration.
- To submit annual recommendations for the consideration of the ASEAN Heads of State and Government.
- To organize the annual ASEAN Business and Investment Summit (ABIS) to coincide with the annual ASEAN Summit.

Members:

- Appointed by their respective Governments comprising high-level CEOs of companies from each member country and represented by 3 members per member country.

What can ASEAN-BAC do to help

- Empowering the MSMEs is at the center of ASEAN-BAC Agenda
- We help provide the feedback, business case, compelling reason for immediate reform to AEM and Leaders
- We undertake projects – Legacy Projects (Challenge governments to effect AEC thru green lanes, incentives).
 - > SGConnect (Smart Growth Connect), Singapore
 - > ASEAN Mentorship for Entrepreneurs Network (AMEN), Philippines
 - > ASEAN RORO (Marine Connectivity), Philippines
 - > LaoConnect (Mekong States Cross-Border Seamless Transport Connectivity), Laos
 - > Growth Accelerator Exchange (Ease of Access to Finance via Data Ecosystem), Malaysia
- Work with Dialogue Partners for Socialization of Priority Issues and Capacity Building

What can ASEAN-BAC do to help

A. Country Level

1. Press for Stronger Leadership
2. Aim for Best Practice/Templates
3. Support in Establishing Laws and Regulatory Framework
4. Serve as “watch dogs” (Enforcement is vital. Media is key stakeholder.)

B. Regional Level

1. Ease of Starting Business – Framework being developed by ACCMSME
2. Help building Regional Sectoral Platforms
3. Cross-cutting issues and initiatives (e.g. ASEAN Single Window – 15 years and counting)
 - > Trade Facilitation (NTMs/NTBs, etc.)
 - > Women and Young Entrepreneurs
 - > Leverage on Digital Economy
 - > Inclusive and Responsible Business
 - > Priority Sectors Reforms (Tourism, Aviation, Agri Food, Healthcare, Logistics, Agriculture)



ASEAN
THAILAND 2019
ADVANCING PARTNERSHIP
FOR SUSTAINABILITY

“Advancing Partnership for Sustainability”



Advancing Digital ASEAN (Future-Orientation)

- Harness technological advances from the 4th Industrial Revolution
- Enhance Competitiveness
- Build immunities from disruptive technologies



Partnership Seamless ASEAN (Enhanced Connectivity)

- Strengthen ASEAN-centred regional architecture
- Increase economic Cooperation
- Connecting the connectivities



Sustainability Sustainability ASEAN (Sustainability in all Dimensions)

- Sustainable security
- Green economy
- Sustainable economic growth and sustainable development



“Empowering ASEAN 4.0”

Main Drivers



Digital Infrastructure

- Digital Ecosystem (Internet, Broadband, Digital Technology, Regulatory Framework)
- Smart City (Application of IT with smart infrastructure)



Digital Connectivity

- Regional Digital Trade Transformation
- ASEAN Single Window



Human Resource Development

- Legacy Project: AHEAD (ASEAN Human Empowerment and Development)
- Digital Workforce Transformation (Reskill/Upskill)



MSMEs Development

- Digital MSMEs (Enhancing technology for 4IR)
- Enhancing MSMEs development (via AMEN – mentorship, money, market)

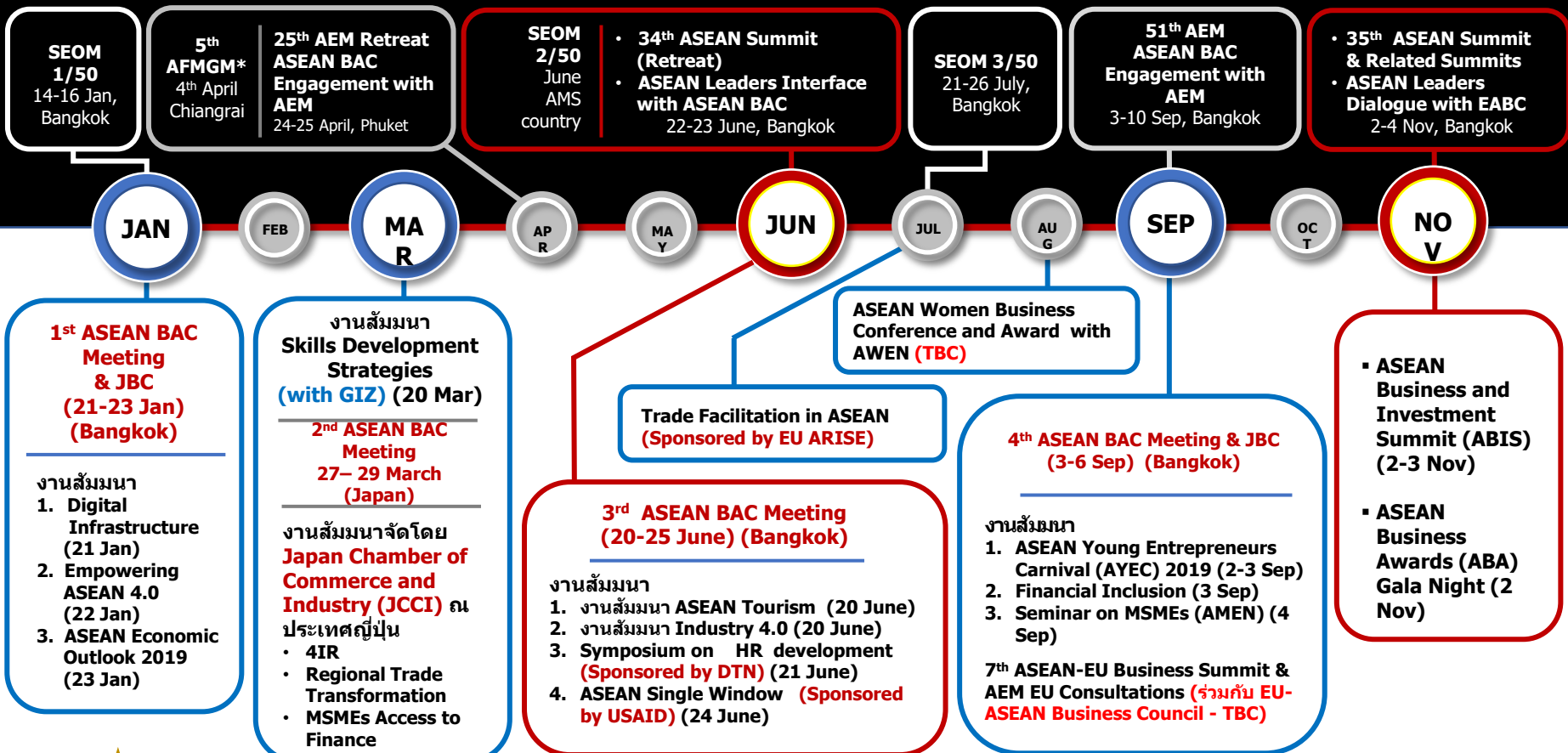
ASEAN BAC 2019 Calendar

22 FEB 2019

*ASEAN Finance Ministers' and Central Bank Governors' Meeting

Gov Sector Activities

Private Sector Activities



SEOM 1/50
14-16 Jan, Bangkok

5th AFMGM*
4th April Chiangrai

25th AEM Retreat ASEAN BAC Engagement with AEM
24-25 April, Phuket

SEOM 2/50
June AMS country

- 34th ASEAN Summit (Retreat)
- ASEAN Leaders Interface with ASEAN BAC

22-23 June, Bangkok

SEOM 3/50
21-26 July, Bangkok

51th AEM ASEAN BAC Engagement with AEM
3-10 Sep, Bangkok

- 35th ASEAN Summit & Related Summits
- ASEAN Leaders Dialogue with EABC

2-4 Nov, Bangkok

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

1st ASEAN BAC Meeting & JBC (21-23 Jan) (Bangkok)

งานสัมมนา

1. Digital Infrastructure (21 Jan)
2. Empowering ASEAN 4.0 (22 Jan)
3. ASEAN Economic Outlook 2019 (23 Jan)

งานสัมมนา Skills Development Strategies (with GIZ) (20 Mar)

2nd ASEAN BAC Meeting 27-29 March (Japan)

งานสัมมนาจัดโดย Japan Chamber of Commerce and Industry (JCCI) ณ ประเทศญี่ปุ่น

- 4IR
- Regional Trade Transformation
- MSMEs Access to Finance

Trade Facilitation in ASEAN (Sponsored by EU ARISE)

3rd ASEAN BAC Meeting (20-25 June) (Bangkok)

งานสัมมนา

1. งานสัมมนา ASEAN Tourism (20 June)
2. งานสัมมนา Industry 4.0 (20 June)
3. Symposium on HR development (Sponsored by DTN) (21 June)
4. ASEAN Single Window (Sponsored by USAID) (24 June)

ASEAN Women Business Conference and Award with AWEN (TBC)

4th ASEAN BAC Meeting & JBC (3-6 Sep) (Bangkok)

งานสัมมนา

1. ASEAN Young Entrepreneurs Carnival (AYEC) 2019 (2-3 Sep)
2. Financial Inclusion (3 Sep)
3. Seminar on MSMEs (AMEN) (4 Sep)

7th ASEAN-EU Business Summit & AEM EU Consultations (ร่วมกับ EU-ASEAN Business Council - TBC)

- ASEAN Business and Investment Summit (ABIS) (2-3 Nov)
- ASEAN Business Awards (ABA) Gala Night (2 Nov)

ASEAN Business Awards Preparation





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Q & A

Thank you



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