

# The Starter SEO Workshop:

## Fundamentals and Strategy

Wednesday 19 June 2019  
8.30 - 10.30 hrs

  
**GLOWFISH**



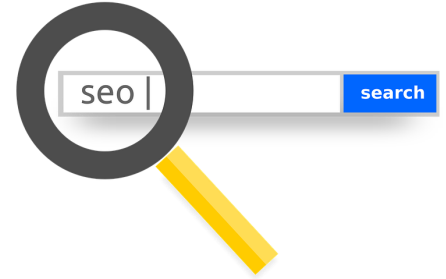
# Welcome



## Snapshot of Today's Starter SEO Workshop:

- The Algorithm and **ranking factors simplified**
- **What you need to have in place BEFORE** you even think about doing SEO
- A peek at **tools we use** to find keywords and check rankings – Quick walk-through
- How to do a quick **SEO audit**
- Content and Link building **strategies**
- **#BONUS** – How to **get reviews** for your business from walk-in customers

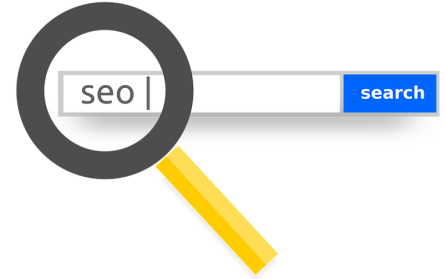
# Welcome



**QUESTION** - *What is SEO and why do you need it?*

- Improved Visibility
- Increased Traffic
- Credibility/Trust
- Generates a higher ROI than other channels
- Lowers your customer acquisition cost
- Reach users in all stages of the buying funnel
- Sustainable Business Growth

# Welcome

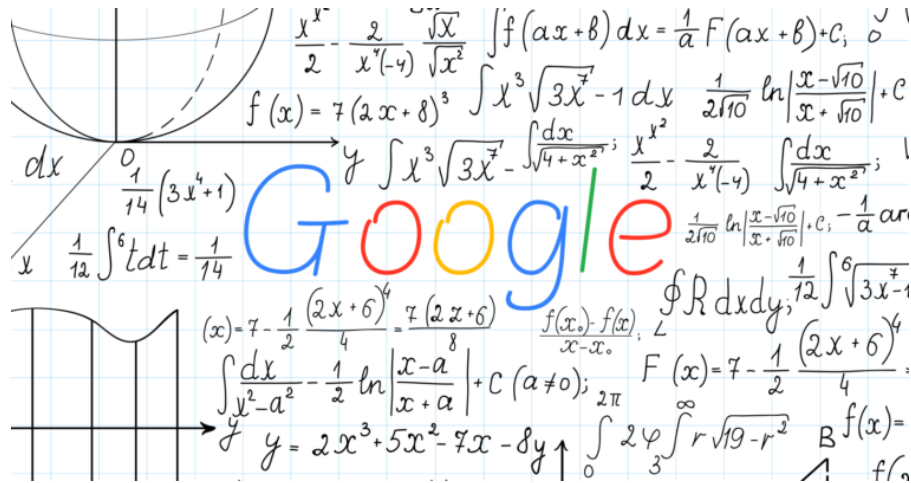


## The numbers...

- 3.5 billion Google searches are made every day. ([Internet Live Stats](#))
- The volume of Google searches grows by roughly 10% every year. ([Internet Live Stats](#))
- Organic SEO is about 5.66 times better than paid search ads. (New Media Campaigns, 2018)  
(Source: <https://www.hubspot.com/marketing-statistics>)

# SEO Ranking and Algorithm Simplified

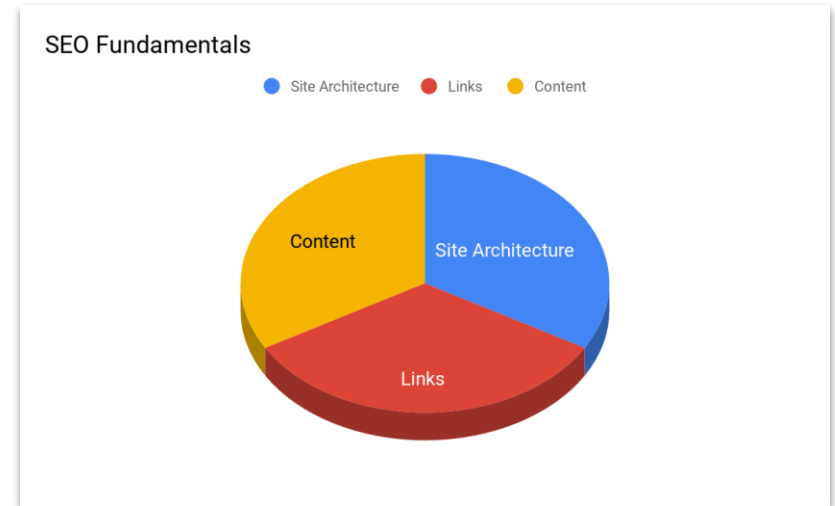
There are over 200 factors that influence a website's rank on Google's search results but ...



# SEO Ranking and Algorithm Simplified

in a nutshell, These are the 3 Core Parts Of Every SEO Campaign We've Ever Run...

1. Onsite SEO - Optimizing Your Website For Google and Users
2. Creating Content - Creating and scheduling content to rank your key pages and keywords
3. Link Building - Leveraging your content to gain high quality links from websites



*\*does not represent actual rank weighting*

# SEO Ranking and Algorithm Simplified

## *Our 5 Step Formula...*

**Step 1:** Understand your market online - search term volumes, etc

**Step 2:** Know your competitors online - who ranks well, what are they doing well/bad, etc

**Step 3:** Optimising your website - technical audit to sort out issues, site structure, speed, optimise for keywords etc

**Step 4:** Content creation - optimising of landing pages, blog creation strategy using target keywords etc

**Step 5:** Boost your popularity - link building/acquisition stage, etc

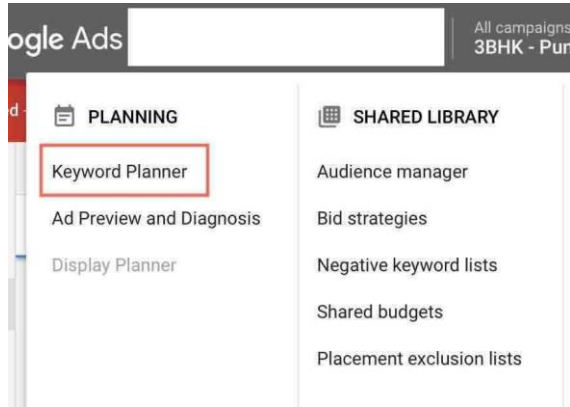
# BEFORE You Setup Your SEO Campaign...

Let's  
discuss...

- Who is your **target audience**?
- What are your **main keywords**?
- Who are your **competitors online**?



# Keyword Research Tools



All keyword ideas

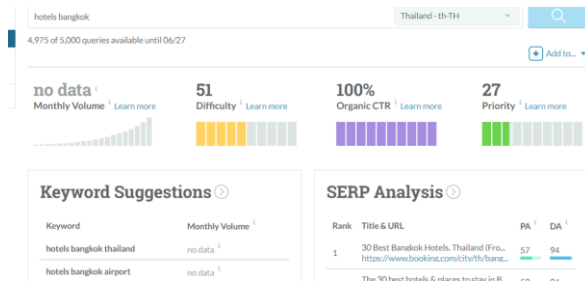
Volume Word count SERP features Include Exclude More filters

30 keywords

Keyword	KD	Volume	Clicks
+ school	14	20K	3,164
+ british international school phuket	0	6.7K	5,252
+ international	54	5.1K	713
+ ib	6	4.5K	1,610
+ nist international school	1	3.5K	2,448

Ahrefs - <https://ahrefs.com/v3-keywords-explorer/>

Google Keyword Planner - <https://adwords.google.com/aw/keywordplanner/home>



Moz - <https://analytics.moz.com/pro>

# Tools of the trade

## Keyword Rank Checking Tools



<https://www.semrush.com>



<https://ahrefs.com/rank-tracker/>

The screenshot shows the Ahrefs Rank Tracker interface for the domain "NIST INTERNATIONAL SCHOOLtest" (www.nist.ac.th/). The interface is dark-themed and includes a navigation bar with options like Dashboard, Alerts, Site explorer, Content explorer, Keywords explorer, Rank tracker, Site audit, and More. The main content area displays a comparison between two domains: www.nist.ac.th/ and www.kis.ac.th/.

Summary metrics for the comparison:

Metric	www.nist.ac.th/	www.kis.ac.th/
Visibility, %	38.67	2.16
Avg. position	4.00	5.00
Traffic	3.4K	187
SERP features	7	2

Positional changes table:

Positions	Improved	Declined	#1-3	#4-10	#11-50
www.nist.ac.th/	0	0	3	1	1
www.kis.ac.th/	0	0	1	1	0

Keywords table (5 keywords):

Keyword	nist.ac.th/ ↓	kis.ac.th/	Volume	KD	Location	Update
nist bangkok	1	>100	600	0	TH	1 h
nist international school	1	>100	3,500	1	TH	1 h
nist	2	>100	3,400	4	TH	1 h
international school	5	2	1,200	55	TH	1 h
international school bangkok	11	8	3,000	49	TH	1 h

# Key Takeaways

## Use What You Have Learnt So Far To...

- Research keywords that you WANT to be found for on Google by using a keyword research tool
- Identify the keywords you currently rank for by using a keyword rank tracking tool
- Identify competitors who rank above you for the keywords that best describe your business

# How To Do An SEO Audit

**Step 1.** Please scan the QR code or visit <http://bit.ly/free-seo-audit-page>



**Step 2.** Then enter in your website url

**Step 3.** Wait for your report to load

*While your report loads... let's look at some of the most common reasons for poor SEO performance*

# How To Do An SEO Audit

## Most Common Onsite SEO Issues

- Keywords not in Title Tags and Meta Descriptions
- Mobile responsiveness
- Broken links (404s)
- Duplicate content
- Loading Speed - <https://developers.google.com/speed/pagespeed/insights/>

# How To Do An SEO Audit

The first checks we run in an SEO Audit to identify red flags

- Google Index check
  - Www version - `site:yourwebsite.com inurl:www`
  - Non www version - `site:yourwebsite.com -inurl:www`
  - https - `site:yourwebsite.com inurl:https`
  - robots check - `yourwebsite.com/robots.txt`
  - Sitemaps - `yourwebsite.com/sitemap.xml`
- Duplicate content check
  - Chunks of copy from homepage and other key pages: `"text"`
- Title & Meta Description Check
  - Title - `Intitle:Site title`
  - Meta description - `Copy, paste meta description into google`

# How To Do An SEO Audit

*Where's the best place to put your keyword?*

- Page/subdomain/domain url
- Title
- Meta Description
- Header
- Body Content
- Alt Image (if appropriate)

# Key Takeaways

## What To Do If You Scored **Below 50** on the SEO audit

- Review your keywords
- Optimize your pages (Title, Meta descriptions, Headers, Images, remove duplicate content, improve speed, etc)
- Find and Fix any 404 pages
- Update your sitemap
- Optimize your website for mobile



# Content and Link Building Strategies

- Unless your content gets linked, is linked, and has links, it doesn't get ranked.
- If it doesn't get ranked, it doesn't get found.
- If it doesn't get found, it doesn't get read.
- And if no one is reading your content, then what's the purpose of content marketing?

Source: <https://neilpatel.com/>

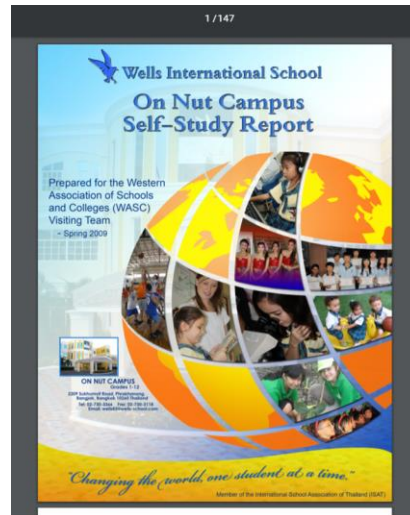
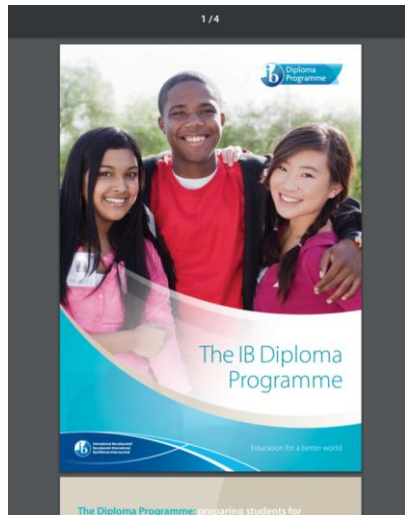
Broadly speaking, your content should be shared on:

1. Your website (Blog, resource, FAQ and other educational pages)
2. Other sites/blogs within your niche/industry (influencer blogs, industry blogs, authoritative news/media sites in your industry, relevant social media platforms, editorial sites, industry forums)

# 3 Content and Link Building Strategies For Schools

1. Prospectus or Brochure download - admissions brochures, curriculum/programs, events, annual reports

For Example: <https://wells.ac.th/downloads/>



# 3 Content and Link Building Strategies For Schools

## 2. Checklists - Relocating (Repatriation, admission, internships)

### LEAVING NIST & BANGKOK

As any expatriate child or adult will tell you, transition is part of life in the international community. Yet no matter how many times we move, somehow it is never easy to leave people and places we have grown to love. Here at NIST, we are always sad to see families leave our community and want to do all we can to make the transition a little bit easier from our side.

As part of the leaving process your child will be involved in formal and informal transition events which will support leaving students in celebrating their time at NIST and processing their move as they prepare for their next adventure. Support for a smooth transition away from NIST is always available and we encourage families to contact any NIST counsellors or other school staff who can help you in this process.

As with all departures there are formalities which need to be completed to ease the transition from one school to another. Below are the forms which NIST requires you to complete in order to process report cards, letters of attendance etc as well as finalise any financial matters relating to school fees. Please complete these forms and return them to the Admissions Department by hand, by fax or by scanned email [admissions@nist.ac.th](mailto:admissions@nist.ac.th).

### Repatriation Resources

Returning to your home country or moving elsewhere can often be difficult for children, particularly as they transition into a new school. Below are several sites that provide helpful tips for helping them through this process. Additionally, our [counsellors](#) are available to help families prepare for their departure from our community.

#### Your Expat Child

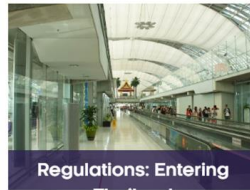
In addition to its excellent content regarding expat life in general, this site provides several articles related to repatriation.

#### Repatriation Checklist

Ensuring that you are fully prepared for the transition will allow you to focus on your child's needs. This helpful checklist highlights key tasks to complete before departing Thailand.

# 3 Content and Link Building Strategies For Schools

3. Guides and Infographics - For example, what are the most critical factors when choosing a school?



<https://www.dtc.ac.th/en/international-student-guide/>

University Destinations of the Bromsgrove Graduates Class of 2018

September 5, 2018

Share this:

Facebook Twitter Email More

We would like to congratulate the Bromsgrove International School Thailand (BIST) Class of 2018 for their university. We wish them all the best in the future.

**UNIVERSITY DESTINATIONS OF THE BROMSGROVE GRADUATES CLASS OF 2018**

NAME	UNIVERSITY	COUNTRY	COURSE
Pariona Loftus	Thammasat University	Thailand	Medicine (English Programme)
Kevin Schwach	Thammasat University	Thailand	Medicine (English Programme)
Narasit Kowethanasul	Srinachulalongkornrajavidyalaya University of Nakhon Phanom	Thailand	Joint Medical Programme
Navan Kongthaveitip	Mahidol University International College	Thailand	Computer Science
Michelle Langner	Glon Institute of Higher Education	Switzerland	Sports, Entertainment & Events Management
Chyuan Park	Széchenyi University	Hungary	Dentistry

<https://www.bromsgrove.ac.th/university-placement/>

# 3 Content and Link Building Strategies For Schools

Consider **Using branded and unbranded keywords**

83% of search query paths begin with an unbranded term. For example: “international school Bangkok” or “Thai International School”

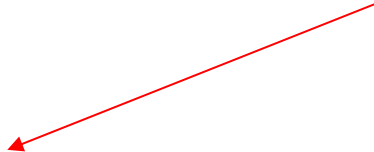
## Unbranded Searches



keywords	volume	page
secondary school	1100	<a href="https://wells.ac.th">https://wells.ac.th</a>
international school	1200	<a href="http://www.shrtewsbury.ac.th">www.shrtewsbury.ac.th</a>
thai international school	800	<a href="https://wells.ac.th">https://wells.ac.th</a>
riverside bangkok	1200	<a href="http://www.shrtewsbury.ac.th/riverside">www.shrtewsbury.ac.th/riverside</a>
international schools review	700	<a href="http://www.harrowschool.ac.th">www.harrowschool.ac.th</a>
international school bangkok	3100	<a href="http://www.shrtewsbury.ac.th">www.shrtewsbury.ac.th</a>
local school	1700	<a href="https://wells.ac.th">https://wells.ac.th</a>

# 3 Content and Link Building Strategies For Schools

## Branded Searches



Keyword	Volume <sup>i</sup>	KD <sup>i</sup>	CPC <sup>i</sup>	Traffic ↓ <sup>i</sup>	Position <sup>i</sup>	URL <sup>i</sup>	SERP <sup>i</sup>	Upd. <sup>i</sup>	
shrewsbury international school	6	80	3	0.30	28	1	<a href="http://www.shrewsbury.ac.th/">www.shrewsbury.ac.th/</a>	SERP ▼	6 Jun
<del>term break</del>	4	90	22	—	3.5	8	<a href="http://www.shrewsbury.ac.th/city/events-community/term-dates">www.shrewsbury.ac.th/city/events-community/term-dates</a>	SERP ▼	3 Jun
<del>thailand school holidays 2017</del>	4	40	0	—	0.53	13	<a href="http://www.shrewsbury.ac.th/city/events-community/term-dates">www.shrewsbury.ac.th/city/events-community/term-dates</a>	SERP ▼	22 May
shrewsbury international school	6	80	3	0.30	0.52	9 ↓ 5	<a href="http://www.shrewsbury.ac.th/">www.shrewsbury.ac.th/</a>	SERP ▼	6 Jun
shrewsbury international school	6	80	3	0.30	0.52	1	<a href="http://www.shrewsbury.ac.th/city/events-community/term-dates">www.shrewsbury.ac.th/city/events-community/term-dates</a>	SERP ▼	6 Jun
shrewsbury international school	6	80	3	0.30	0.52	1	<a href="http://www.shrewsbury.ac.th/riverside">www.shrewsbury.ac.th/riverside</a>	SERP ▼	6 Jun
shrewsbury international school	6	80	3	0.30	0.52	1	<a href="http://www.shrewsbury.ac.th/riverside/recruitment/vacancies">www.shrewsbury.ac.th/riverside/recruitment/vacancies</a>	SERP ▼	6 Jun
shrewsbury international school	6	80	3	0.30	0.52	1	<a href="http://www.shrewsbury.ac.th/city">www.shrewsbury.ac.th/city</a>	SERP ▼	6 Jun

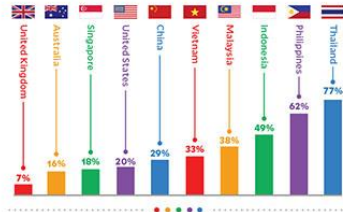
# 3 Content and Link Building Strategies For Hotels

1. **Create content based on data and trends** - Leverage topics guests care about, identify the common pain points people address in open forums or in travel groups and address them through your content

## agoda AGODA FAMILY TRAVEL TRENDS 2018

ASIAN TRAVELERS go on **2X** more family holidays than western peers

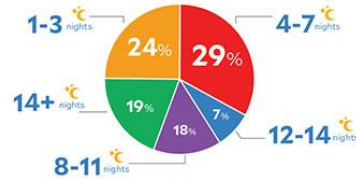
### FAMILIES GOING AWAY FIVE OR MORE TIMES A YEAR



### WHERE ARE FAMILIES STAYING ON HOLIDAY?



### DURATION OF GLOBAL FAMILY TRIPS



### AVERAGE NIGHTS AWAY FOR FAMILY HOLIDAYS



### HOW FAMILY TRAVELERS BOOK ACCOMMODATION



### TOP FIVE CONSIDERATIONS WHEN BOOKING FAMILY TRAVEL

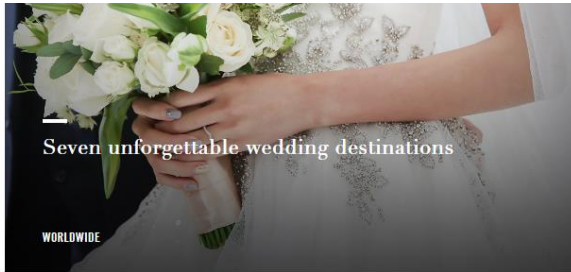


### WHAT TRAVELERS LOOK FORWARD TO MOST ON FAMILY TRIPS



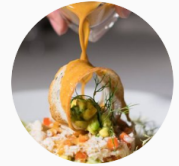
# 3 Content and Link Building Strategies For Hotels

Some examples of **data and trend based content**



## Discover Chiang Mai's Best Local Eats

It's no secret that Thailand is a country with a whole lot of amazing food on the menu, and when it comes to the best place to sample these dishes - Chiang Mai is one of our favourites. Foodies flock to Thailand's second largest city from all corners of the [...]




## Holidaying with the Kids in Pattaya, Thailand

It can be hard to find holiday destinations that tick all the boxes when it comes to travelling with kids but Pattaya is guaranteed to please the whole family. From frozen world theme parks, to underwater world sleepovers with sharks - we have picked a bunch of activities to keep [...]



MAGAZINE | TRAVEL | BUCKET LISTS

The Dreamiest Bucket List Trip: Exploring Thailand, One Four Seasons Resort at a Time

 by Jake Kilroy

Four Seasons Resort Chiang Mai

<sup>1</sup>Four Seasons Resort Chiang Mai Chiang Mai Thailand



# 3 Content and Link Building Strategies For Hotels


2. **Get Listed** on Hotel and Hospitality Industry Specific Sites - Directories, Forums and Online booking hotel booking platforms.

## Family friendly all inclusive

Watch this Topic

Browse forums ▾ All | Thailand forums | Phuket forum

Search  Phuket forums Search



**Family friendly all inclusive** Save

Jun 17, 2019, 9:31 PM

Hi all,

Never been to [Thailand](#). Looking to visit with a large family.

Looking for recommendation on a nice all inclusive hotels for 6 adults (1 senior) + 2 Kids (3yr and 15yr). Looking for a beach front, spas, golf with nice environment.

Thanks

Reply Report inappropriate content

Tripadvisor forum

# 3 Content and Link Building Strategies For Hotels

3. Rank buyer focused keywords instead of going after broad keywords.

Search queries for hotels tend to be more specific and long tail, how can you target longer tail keywords with your content?

Examples:  
“Last minute hotels bangkok”

Examples of articles -  
<http://www.doseoflife.com/bangkok-rooftop-exploration-guide/>

<https://www.sleepinginairports.net/guides/bangkok-suvarnabhumi-airport-guide.htm>



About 289,000,000 results (0.92 seconds)

The Sukhothai Bangkok | Design and Luxury hotel | sukhothai.com

www.sukhothai.com/

A luxury hotel with acres of tranquil garden in the central Bangkok. Escape from the bustle of Bangkok to a sanctuary of soothing calm and subtle luxury. Luxury accommodation. Service made legendary. The famed hospitality. In the heart of Bangkok.

#### Offers

Seasonal Promotions  
With Unique Experiences

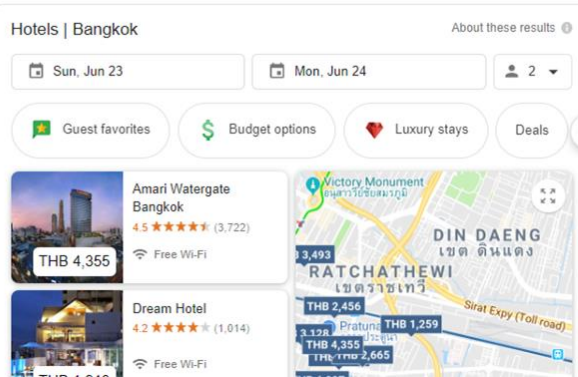
#### Dining

The Best Of Dining in Bangkok  
In One Singular Destination

Holiday Inn Express Siam | Save here and spend elsewhere

www.hiexbangkoksiam.com/ 02 217 7555

Bangkok's best hotel for shopping. Book early and save up to 20%. Smart choice for savvy travelers who are looking for hassle-free stay in Bangkok. Best Price Guarantee. Free WiFi. Book early & Save more. Free Breakfast. Amenities: 24/7 Fitness Centre, Free Internet Station, In-room coffee/tea maker.



Keyword	Vol	CPC	Comp
best hotels in bangkok	14,800	\$0.93	0.46
cheap hotels in bangkok	8,100	\$1.62	0.56
bangkok hotels near airport	5,400	\$2.02	0.45
4 star hotels in bangkok	1,900	\$0.98	0.48
bangkok hotels 5 star	1,780	\$1.51	0.49
3 star hotels in bangkok	1,600	\$0.89	0.51
cheapest hotel in bangkok price	720	\$0.76	0.73
best hotel in bangkok 2018	320	\$0.95	0.56

Keyword	Vol	CPC	Comp
tripadvisor bangkok	12,100	\$0.25	0.29
cheap bangkok hotels	8,100	\$1.62	0.56
bangkok hotels near airport	5,400	\$2.02	0.45
trivago thailand	3,600	\$0.27	0.46
trivago english	2,900	\$0.30	0.29
4 star hotels in bangkok	1,900	\$0.98	0.48
bangkok hotels 5 star	1,780	\$1.51	0.49
3 star hotels in bangkok	1,600	\$0.89	0.51
trivago phuket	1,300	\$0.30	0.37
hotels in bangkok with rooftop pools	1,000	\$1.10	0.39
trivago pattaya	720	\$0.25	0.38
cheapest hotel in bangkok price	720	\$0.76	0.73
cheap hotels in bangkok sukhumvit	480	\$1.88	0.69
indian hotels in bangkok	480	\$0.53	0.56
phra borom maha ratchawang	390	\$0.00	0
best hotel in bangkok 2018	320	\$0.95	0.56
expedia bangkok hotels	260	\$1.58	0.39
bangkok flight booking	260	\$1.38	0.61
berkeley hotel bangkok reviews	210	\$0.72	0.5
last minute hotel bangkok	210	\$1.74	0.83
trivago thailand bangkok	170	\$0.41	0.5
expedia bangkok office	70	\$0.22	0.19

# Content and Link Building Strategies

## Other Tips

**Setup Remarketing Funnels** - Setup remarketing funnels with Facebook, Instagram and Youtube to aid conversions from your SEO efforts. This is necessary because of the many touch points needed in a prospective student's enrollment journey.

**Pay attention to your pages and navigation** - Education related sites tend to have more pages than ordinary sites, so each page shouldn't be more than 3-4 clicks away from the homepage.

**Highlight Individual programs and test different keywords** - For example: "MBA" vs "Masters in Business Administration" vs "Graduate Business Degree"



# Tools of the trade



# Key Takeaways

The background of the slide features a dark, low-key photograph of several runners on a track. The runners are silhouetted against a dimly lit sky, likely at dusk or dawn. The focus is on the motion and endurance of the runners, which visually reinforces the 'Marathon' metaphor used in the text.

SEO is a **Marathon** not a sprint

- Website Optimization

Audit your website to fix any technical SEO issues on your website (404s, title tags, internal links, heavy images, etc)

- Content

Use Content creation tools to find relevant and engaging topics, think about repurposing and using content for different platforms

- Link Building

Leverage content to build backlinks to your website and pay attention to the links you receive.

# SEO Quiz

Please take 2 minutes to complete this quick quiz

Link - <http://bit.ly/seo-starter-quiz>



# #BONUS

Create a QR that walk-in customers can use to leave your business a positive review on Google

**Step 1.** Find your business on Google and click on reviews

The image shows a Google search for "glowfish sathorn". The search results include:

- Glowfish | Glowfishoffices**  
www.glowfishoffices.com/ | Glowfish Offices set the standard for modern offices, using innovative design to increase productivity, to support ... Glowfish | Glowfishoffices. ... **Glowfish Sathorn.**  
Sathorn · Serviced Offices · Meeting Rooms · Dining Hall
- GlowFish (สำหรับ) Community Space แห่งใหม่ที่ตอบโจทย์ไลฟ์สไตล์การ ...**  
https://www.bkkmenu.com/play/activity/glowfish.html | Translate this page  
Jul 10, 2018 - **GlowFish (Sathorn)** ... GlowFish Co-Working Space ที่เป็นมากกว่าพื้นที่ทำงาน โดยเป็นทั้ง ... BTS ย่านสาทรแห่งนี้ ภายในพื้นที่ของ Glowfish Offices ...
- โกลฟิชเปิดตัว "Glowfish Sathorn" ไลฟ์สไตล์เวิร์กสเปซ บนพื้นที่ 4,000 ตร.ม.**  
https://www.home.co.th/hometips/detail/90583 | Translate this page  
โกลฟิช เปิดตัว "โกลฟิช สาทร" (**Glowfish Sathorn**) พื้นที่รวมกว่า 4,000 ตร.ม. สร้างพื้นที่ทำงานและพื้นที่ไลฟ์สไตล์คนเมือง ตอบโจทย์คนรุ่นใหม่ พัฒนาในแนวคิด Work : Play : ...
- Glowfish Offices - Home | Facebook**  
https://www.facebook.com › Places › Bangkok, Thailand › Business Service | Rating: 4.1 - 134 votes
- Glowfish Offices - 92/4 Sathorn Thani 2 Building, 2nd Floor, North Sathorn Road, Silom, Bangrak, Bangkok 10500, Bangkok, Thailand 10500 - Rated 4.1 based...**

The business listing for **GLOWFISH SATHORN** is shown on the right. It includes a photo of the office interior, a map showing the location in Silom, Bangkok, and a rating of 4.3 stars with **46 Google reviews**. A red box highlights the "46 Google reviews" link, and a red arrow points to it from the right.



# #BONUS

Create a QR that walk-in customers can use to leave your business a positive review on Google

**Step 2.** Click on write a review and copy the url

Screenshot of Google Maps showing the business listing for GLOWFISH SATHORN. The address is 92/4, Floor 2, Sathorn Thani 2 Building, North Sathorn Road, Silom, Bangrak, Bangkok. The rating is 4.3 stars based on 46 reviews. A red arrow points to the 'Write a review' button.

**GLOWFISH SATHORN**  
92/4, Floor 2, Sathorn Thani 2 Building, North Sathorn Road, Silom, Bangrak, Bangkok

4.3 ★★★★★ 46 reviews

Sort by: Most relevant

**Stephen G**  
Local Guide · 99 reviews · 10 photos  
★★★★★ 2 months ago  
Excellent co-work space, easy access from BTS and comparable pricing to other places in BK. Strong wifi, helpful staff and lots of on-site food & coffee/drink options. Productivity is possible here!

Screenshot of the Google Maps review writing interface for GLOWFISH SATHORN. A red arrow points to the URL in the browser's address bar: `wgSvI7CACw&q=glowfish+sathorn&oq=glowfis&gs_l=psy-ab.1.0.0j0i67j0i8.705604.706665`. The interface shows the business name, a profile picture, a star rating, and a text input field for sharing details. At the bottom, there are 'Cancel' and 'Post' buttons.

GLOWFISH SATHORN

Posting publicly. [Learn more](#)

★★★★★

Share details of your own experience at this place

Cancel Post

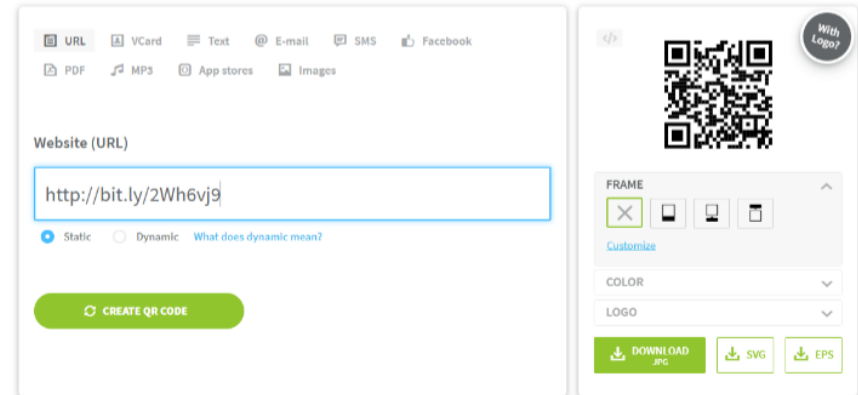
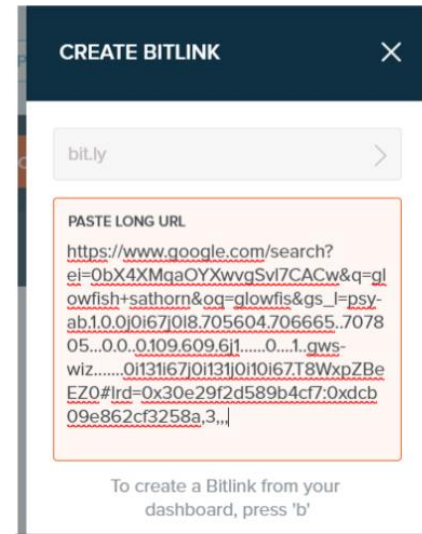
ฟิสได้เวิร์กสเปซ บนพื้นที่ 4,000 ตร.ม.  
Translate this page

# #BONUS

Create a QR that walk-in customers can use to leave your business a positive review on Google

**Step 3.** Use **bit.ly** to shorten the url

**Step 4.** Then use **qr-code-generator.com** to create a QR code with the shortened link Click on write a review and copy the url



# RESOURCES

Your Go-To Resources for trusted SEO advice, updates, strategies and insights

[SEO Round table](#) - Great for SEO industry news

[Search engine land](#) - Great for SEO research and strategies

[Neil Patel's Blog](#) - Great for SEO tests and case studies

[Ahrefs](#) - Best for Link building and SEO strategies

[Moz](#) - Great for SEO and marketing tips

[SEMrush](#) - Great for SEO,PPC and allround marketing insights and strategies

Tools:

Buzzsumo - <https://app.buzzsumo.com/>

Answerthepublic.com - <https://answerthepublic.com/>

Reddit - <https://www.reddit.com/r/Thailand/>

Facebook Groups - <https://www.facebook.com/groups/>

# HOTEL EXAMPLES



resorts in hua hin



## Hua Hin Hotels | Anantara Hua Hin Resort Official Site

<https://www.anantara.com/en/hua-hin>

★★★★★ Rating: 4.5 - 3,371 reviews

Ideally located in a beachfront setting, Anantara Hua Hin Resort among Hua Hin Hotels offers a range of luxury facilities & amenities. Official Site.

## THE 10 BEST Hua Hin Resorts of 2019 (with Prices) - TripAdvisor

<https://www.tripadvisor.com> > ... > Hua Hin > Hua Hin Hotels

Best Hua Hin Resorts on TripAdvisor: Find 26341 traveler reviews, 36481 candid photos, and prices for 96 resorts in Hua Hin, Prachuap Khiri Khan Province, ...

## Hua Hin Beachfront 532 hotels - Agoda

<https://www.agoda.com> > ... > Hua Hin / Cha-am Hotels

... and more. Low Rates Guaranteed on all Hua Hin Beachfront hotels at Agoda. ... The beach itself is not very impressive, but the resort is great. Ekaterina, ...

## 10 Best Beach Resorts in Hua Hin - Most Popular Hua Hin Beachfront ...

[www.bangkok.com/huahin/top10-beach-resorts.htm](http://www.bangkok.com/huahin/top10-beach-resorts.htm)

★★★★★ Rating: 3.9 - 83 votes

With a stay at I Calm Resort in Cha-am, you'll be near the beach, just a 1-minute walk from Cha-am Beach and 15 minutes by foot from Cha-am Forest Park.

[Calm Resort](#) · [My Vimarn Hua Hin](#) · [Devasom Hua Hin](#) · [Putahracsá Hua Hin](#)

## Beachfront Hotels in Hua Hin - Best Boutique Resort in Hua Hin

<https://www.therockhuahin.com/>

The Rock Hua Hin Beachfront Resort and SPA HOTEL at Khao Takiab Beach near Cicada Market. HUAHIN is the white sand beach resort destination in ...



THE ROCK HUA HIN  
Boutique Beach Resort

HOME

ROOMS + VILLAS

MAP

TO DO

OFFERS

EN >

UNLOCK OUR  
Only for booking direct

attractions. Explore various exclu



VAN

Only

Asia's

(2014) in Hua Hin married. Vana Nava Waterpark. The park is suitable for all ages with tranquil water flows and a relaxing

## Private Beach Weddings - Villa Weddings - Aleenta Hua Hin Resort ...

<https://www.aleenta.com/huahin/weddings/>

Aleenta Hua Hin Resort & Spa offer an unrivalled beach wedding experience in Pranburi, Hua Hin.

## Hua Hin Wedding Package - Anantara

<https://www.anantara.com/en/hua-hin/weddings>

★★★★★ Rating: 4.5 - 3,373 reviews

Witness your romantic wedding dreams in Hua Hin becoming a reality with many a ... Exchange vows on a beachfront lawn with the ocean a stunning backdrop.

# SCHOOL EXAMPLES

Google full ib schools bangkok

Hours ▾

<b>A</b>	<b>NIST International School</b> 36 Soi Sukhumvit 15 · 02 017 5888	<a href="#">WEBSITE</a>	<a href="#">DIRECTIONS</a>
<b>B</b>	<b>KIS International School</b> 999, Kesinee Ville 123-124 Pracha Uthit Rd · 02 274 3444	<a href="#">WEBSITE</a>	<a href="#">DIRECTIONS</a>
<b>C</b>	<b>St Andrews International School Bangkok (Prima...)</b> 9 Pridi Banomyong 20/1 Alley · 02 381 2387	<a href="#">WEBSITE</a>	<a href="#">DIRECTIONS</a>

[More locations](#)

## The First Full IB School in Bangkok, Thailand - NIST

<https://www.nist.ac.th> > Academics ▾

Founded in Switzerland in 1968 as a non-profit educational foundation, the International Baccalaureate (IB) does not merely promote a curriculum, but rather a mission to transform the world through education. ... The IB encompasses three programmes—the Primary Years Programme ...

## International Baccalaureate (IB) - School Guide Thailand

<https://internationalschoolsbangkokthailand.org/international-baccalaureate-ib-schools...> ▾

The best International Baccalaureate (IB) Schools in Thailand ... The IB Primary Years Programme (PYP), for students aged 3 to 12, focuses on the development of the whole child as an inquirer, ... St. Andrews International School Bangkok.

## KIS International School Bangkok, Thailand | Full IB School

<https://www.kis.ac.th/> ▾

Best mid-sized IB World School in Bangkok offering International Baccalaureate Programmes. One of the top international schools in Bangkok conveniently ...

## International schools / Bangkok



## NIST INTERNATIONAL SCHOOL

<https://www.nist.ac.th/> ▾

Affiliated with the United Nations, NIST International School is the first and only full, not-for-profit IB World School in Bangkok, Thailand.

### Tuition & Fees

As a not-for-profit foundation school, NIST strives to maintain ...

### Employment

... affect the reputation of NIST or the wellbeing of those already ...

### Contact Us

Contact Us. If you are contacting NIST regarding admissions ...

[More results from nist.ac.th](#)

### Admissions

The NIST Admissions Office accepts applications from ...

### About NIST

The first full IB International school in Bangkok, Thailand, NIST ...

### Directions & Contact Information

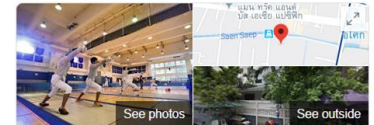
Directions & Contact Information. NIST is conveniently located on ...

## NIST International School - Home | Facebook

<https://www.facebook.com> > Places > Bangkok, Thailand > Private School ▾

★★★★★ Rating: 4.8 - 176 votes

NIST International School - 36 Sukhumvit 15, Bangkok, Thailand 10110 - Rated 4.8 based on 176 Reviews "Joined NIST in 1998, left NIST 10 years after..."



## NIST International School

[Website](#) [Directions](#) [Save](#)

International school in Bangkok

NIST International School is an international school located in Watthana District, Bangkok, Thailand. It was established in 1992 with support and guidance from the Bangkok-based branch of the United Nations. [Wikipedia](#)

**Address:** 36 Soi Sukhumvit 15, Khwaeng Khlong Toei Nuea, Khet Watthana, Krung Thep Maha Nakhon 10110

**Head of school:** Brett Penny

**Founded:** 1992

# SHARING IS CARING :)

*Please take 2 mins to share your feedback with us so we can make the next one even better!*

<http://bit.ly/workshop-feedback-survey>



# STAY CONNECTED

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# The Starter SEO Workshop:

## Fundamentals and Strategy

Wednesday 19 June 2019  
8.30 - 10.30 hrs

  
**GLOWFISH**

