

Executive Bio

Tidarat Kanchanawat Regional Director - Thailand and Vietnam Adecco Group Thailand



Tidarat Kanchanawat is the Regional Director - Thailand and Vietnam overseeing the company's subsidiaries across the Kingdom. Her strengths lie in identifying and analyzing strategic human resource planning, policies and procedures, as well as providing comprehensive job and career advice.

Tidarat, who achieved her Bachelor Degree in Economics from Kasetsart University and an MBA in Marketing from Hawaii Pacific University, is regularly invited by universities and other academic and business institutions to share her views and knowledge on labour trends, the world of work and career advancement. She is a widely respected figure within the human resources community and over the past 20 years has contributed significantly to the development of the profession in Thailand.

Tidarat, is based at the company's head office on the Central Plaza Chaengwattana in Nonthaburi, 20th Floor.

Tidarat Kanchanawat: Qualifications & Professional Associations

- Certified Senior Leadership Development Program 2012, INSEAD Business School for the world, France
- Certified Adecco Leadership Program 2005-2007, IMD Business School Switzerland
- Certified Consultant of Talent Management (Talent Builder & Career Focus),
 LHH Singapore
- Certified Consultant of Leadership Effectiveness Analysis (LEA), LHH Hong Kong
- Certified Consultant of Career Transition Management (Outplacement), LHH Singapore
- Certified Consultant Behavioral based Psychometric Assessment, DISC Personality Profiling
- Certified Consultant of EMERGENETICS, a brain based approach to personality profiling, U.S based
 Psychometric Assessment, by Dr. Geil Browning, Bangkok
- Certificate of Blue Ocean Strategy, Dr. Zunaira Munir, Thailand
- Bachelor of Economics: Kasetsart University, Thailand
- MBA Marketing: Hawaii Pacific University, USA
- Member of the Association, Executive Speaker and Chamber Representative of The American Chamber of Commerce, Australian Chamber of Commerce, Swiss-Thai Chamber of Commerce and German-Thai Chamber of Commerce
- Founder of The Association of Staffing Service Agencies of Thailand
- Executive Speaker and Agency Representative of Department of Employment, Labour Ministry (MOU with Adecco Thailand)
- Executive Speaker and HR Management Advisor for ABAC Graduate School of Business Assumption University, (ODI) Organization Development Institute (MOU with Adecco Thailand)

About Adecco

Adecco S.A. is a Fortune Global 500 company and the global leader in HR services.

Established in Thailand in 1989, Adecco offers a comprehensive range of services that includes temporary & contract staffing, permanent recruitment, outsourcing, executive search, leadership development, career management and outplacement. Services are delivered through a network of offices and specialist divisions across Thailand.

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